



## Why should I contribute?

This is an opportunity to have your work exhibited in a high profile professional collection, alongside that of successful international artists, at venues across the UK.

One artist will be selected as the **SFS Introducing 2019 Artist of the Year**. Shortlisted candidates will be invited as VIP guests to our finale event at the Royal Geographical Society in London in November. During the evening, the winner will be announced and invited on stage.

By contributing you will also show your support for wildlife conservation. At the heart of the initiative is a shocking statistic – one elephant is poached for its ivory every 26 minutes. Donating artwork to the exhibition helps to raise awareness about species extinction as well as raising funds to safeguard wildlife and empower communities to fight wildlife crime.

In 2018 the collection featured 478 artworks from artists in 30+ countries. Celebrities included explorers Sir Ranulph Fiennes and Levison Wood, actors Dame Judi Dench, Dame Helen Mirren, Richard E. Grant and Stephen Fry, animator Nick Park, television personality Mary Berry, writer Frederick Forsyth and many more. The collection sold in total, via online auction, for over £58,000.

Your artwork could be exhibited alongside theirs. The SFS Introducing 100 collection will be available for sale throughout the tour, with funds raised going towards selected frontline conservation projects.

Results are tangible. In 2018, for example, we donated \$50,000 USD to build an anti-poaching dog unit at Garamba National Park in the Democratic Republic of Congo. This is already protecting the park's wildlife and helping to save the lives of its rangers. Sketch for Survival is all about the power of art and the good it can do.

## Who can enter?

Any artist – professional, amateur, hobby or student - is invited to enter and support our campaign. You can live anywhere in the world - last year we had artwork from artists in more than 30 countries. You need to be at least **16 years old** to participate.

## Can my artwork be of anything?

We ask that artwork is an original **signed** piece and features an endangered species (or several!) – last year we enjoyed great variety from sloths, tigers and pangolins to polar bears, elephants and rhinos.

## Can my artwork be any size and medium?

All submissions to S4S Introducing must be standard A4 or A3 in size. They should be sent unmounted and unframed. We will frame the 100 successful pieces in our reusable frames. This will cut postage charges and paper/plastic waste from packaging.

All mediums, techniques and styles are welcome. Digital works are accepted but must be signed once printed. As well as paper and canvas, we accept artwork on any flat base – we have had metal, stone, wooden panels and elephant dung paper in the past. Sorry, no sculptures.

Some artists send 26-minute sketches, while others submit more complex (studio style) artworks. All are accepted and will be judged side by side on their artistic merits.

### **How many pieces can I submit?**

One work per artist.

### **What's the closing date for submissions?**

We are accepting submissions until Friday 19th July 2019.

### **Where do I send my artwork?**

Completed artwork should be posted to:

SFS Introducing, Lower Farm Barns, Happisburgh, Norwich, NR12 0QQ, UK.

Please enclose a **printed copy** of the SFS Introducing Artist Submission Form with your artwork so we can catalogue and credit you correctly.

### **Do you cover postage?**

We do not cover the cost of postage.

### **How is SFS Introducing different to Sketch for Survival?**

There are two main differences: the submission process and the way the artwork is sold.

SFS Introducing is **open to all artists** over the age of 16 years old – artwork goes into a selection process with 100 pieces, as agreed by our panel of experts, being exhibited on our UK tour. All artwork donated to SFS Introducing, irrespective of whether it is selected for exhibition or not, will be available to buy at pre-determined prices in aid of Explorers against Extinction.

Sketch for Survival is an **invitational collection** for established, professional wildlife artists. Sketch for Survival artworks are **auctioned online** at the end of the tour.

### **How are the successful SFS Introducing 100 pieces chosen?**

After the submission deadline, all pieces will be judged by a panel of leading wildlife artists, including:

**Gary Hodges** is the UK's bestselling and most collectable wildlife artist. He is a judge for the David Shepherd Wildlife Artist of the Year Awards since 2008 and has won numerous awards in his own right.

**Alison Nicholls** lives in the US and is well-known for her field sketching - using pencil, ink and watercolour to quickly capture Africa's iconic wildlife on paper. She leads Art Safaris for Africa Geographic, is a Signature Member of Artists for Conservation and the Society of Animal Artists and is a member of The Explorers Club and the Salmagundi Club in New York City.

The results will be announced here on the Explorers against Extinction website on Friday 30th August and across our social media channels.

## **How do people buy my artwork?**

All 100 selected pieces will be available for sale whilst on the UK tour and via the Explorers against Extinction website. If sold during the tour, they will continue to be exhibited and dispatched to the purchaser at the conclusion of the campaign.

## **What happens if my piece is not selected for the SFS Introducing 100 exhibition?**

Your piece will still contribute to the campaign and will go into the Sketch for Survival Affordable Art Gallery. These pieces will be sold at our exhibition venues and events and also via our online store, helping to raise funds for Explorers against Extinction projects. Every piece of art will contribute to the campaign.

Unfortunately, we are unable to return pieces. If your artwork is not selected and you wish to have it returned please include a stamped addressed envelope with your original submission.

## **Terms & Conditions**

1. SFS Introducing is open to all artists aged 16 and over, with the exception of the Trustees of The Real World Conservation Trust (RWCT), their immediate families, the Judges and their immediate family, or anyone else associated with administration of this promotion.
2. **Closing date for receipt of all entries is Friday 19<sup>th</sup> July 2019**
3. The entries will be judged by a panel of five – three independent artists and two Trustees of the RWCT. Their decision is final.
4. To enter, send your artwork, together with a printed copy of the SFS Introducing Artist Submission Form to:  
  
**SFS Introducing, Lower Farm, Barns, Happisburgh, Norwich, NR12 0QQ, United Kingdom.**
5. The 100 selected artworks that will be joining the Sketch for Survival Invitational Collection on its UK tour will be announced on the [explorersagainstextinction.co.uk](http://explorersagainstextinction.co.uk) website on Friday August 30<sup>th</sup>, 2019.
6. The five short-listed artists for Sketch for Survival Introducing Artist of the Year 2019 will be announced on the Explorers website on Friday 6<sup>th</sup> September 2019. The winner will be announced on Thursday 14<sup>th</sup> November at the Royal Geographical Society in London, where the five short-listed artists will be invited as our guests.
7. All artworks entered into SFS Introducing 2019, irrespective of whether they are selected in the 100 touring pieces, will be sold to raise funds for the Explorers against Extinction campaign. By sending the artwork you agree to donating the artwork to Explorers against Extinction for this purpose and will receive no payment for the work.

8. By sending an artwork you agree to allow Explorers against Extinction use of the image for the promotion of the competition and campaign in print and electronic form, on the charity's websites and Social Media and of those of our partners.
9. Entries limited to one per person. You must follow the submission guidelines.
10. The judge's decision is final and no correspondence will be entered into.
11. There is no monetary prize in the competition.
12. The short-listed artists and SFS Introducing Artist of the Year winner agree to participate in any reasonable publicity required by the Promoter.

**Promoter**

The Real World Conservation Trust, Lower Farm, Happisburgh, Norwich, NR12 0QQ, UK.